The MBTI Map
Visualization of Personality Relation
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The MBTI map represents the relationship among the words that describe people's personalities using the methodology of knowledge visualization, and it conceptualizes the subway line as a metaphor.

**SUBWAY LINE**
All of the subway lines indicate the 16 MBTI personality types. Users can find their personality types of the MBTI by following the representative words on the subway line.

**SUBWAY STATION**
The each stop creatively signifies the relationships among the 161 representative words, using the subway line as a metaphor. All stations are arranged based on the semantic distance through the MDS analysis. This axis represents from warm to cool, and y-axis from dynamic to quiet.

**CIRCLE**
The outer circle is divided into 16 sections, each with a representative word, and each section has a different color. For instance, extrovert's and introvert's color is blue.

**COLOR**
The 161 personality words intuitively correspond to colors. The 161 words consist of 39 groups, each with a representative word, and each group has a different color.